

Artists' Resource list from June Harman

1. My favourite source for information about marketing your art, and the world of fine art galleries is Jason Horejs.

He is a gallerist and has been an artist-educator for a long time.

<http://reddotblog.com/>

His essays are great, and the comments that follow can be very informative because they are the experiences of fellow artists.

His YouTube videos are excellent too. You will find lots of them. Here are two very practical ones to start with.

Ask a Gallery Owner: Where to sign your artwork

<https://www.youtube.com/watch?v=bml2dtR1zwc>

Ask a Gallery Owner: The truth about gallery commissions and how they affect pricing

<https://www.youtube.com/watch?v=0IBNmVbQs-o>

2. Keep track of the Ottawa art market by subscribing to **Koyman Gallery's** Painting of the day email message.

<https://koymangalleries.com/painting-of-the-day/>

Click on 'View Painting' to see the full range of the artist's work, the prices, and how many works have sold.

They are Ottawa's high volume seller. There aren't many mixed media works in their offerings, but you will see the range of prices that the Ottawa buyer expects to see.

3. A good guide to being a successful artist in Canada is 'Beyond the Easel' a book by Sheila Davis.

<https://www.sheiladavis.ca>

She has a resource list on her website that can help you with lots of other issues.

<https://www.sheiladavis.ca/bte-resources.html>